

“ BUILDING STRENGTH-BASED CULTURES FOR REMARKABLE RESULTS”

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**Leadership Development
Team Effectiveness
Employee Engagement**

**Coaching and Workshops
Accelerated By Strengths**

Your Catalyst to Engage Talent for Remarkable Results



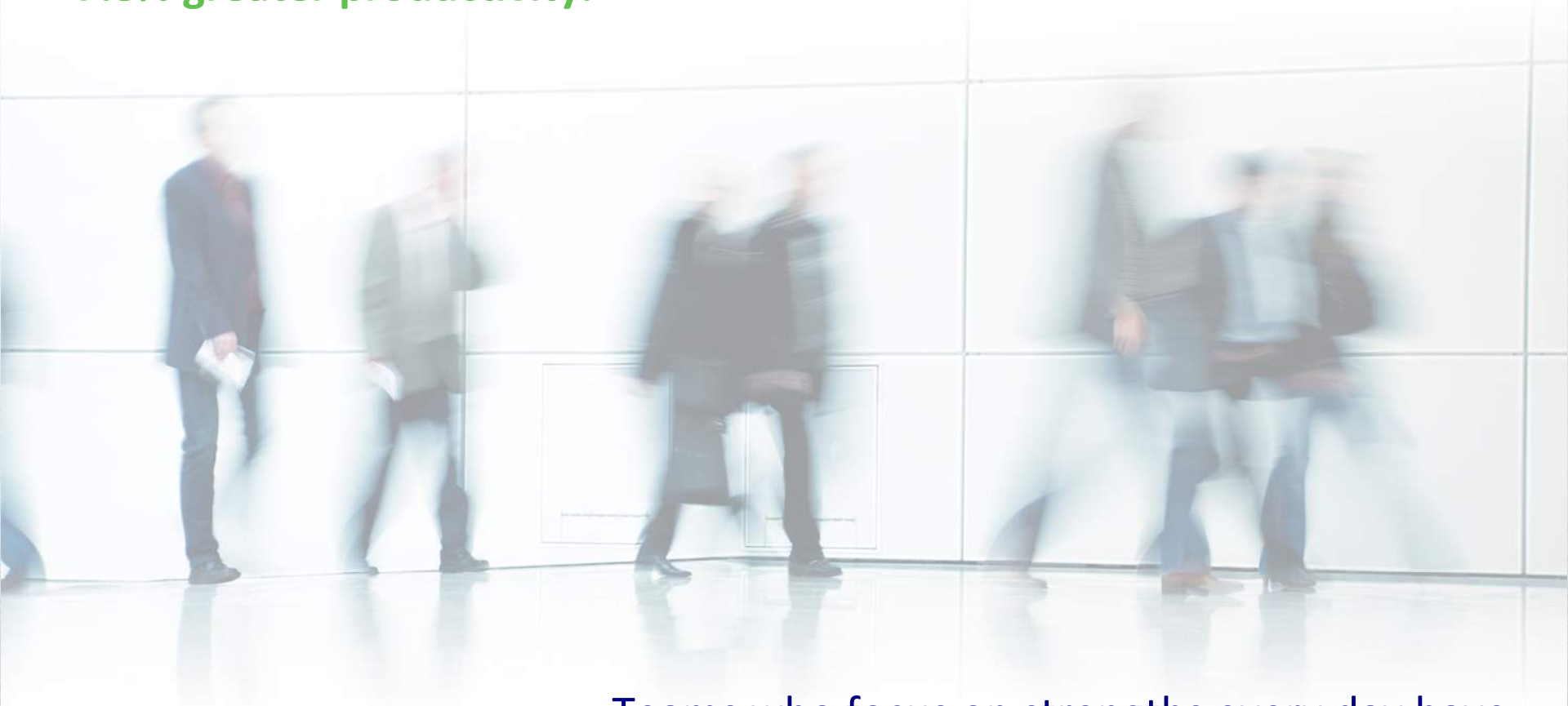


The core of the strengths movement is focusing on what's **right**, not fixing what's **wrong**.

1. Business case for strengths. Why?
2. Case studies
3. Start to identify your strengths to empower YOU
4. Higher impact next steps

Start Your Strengths Journey

People who learn to use their strengths every day have
7.8% greater productivity.



Teams who focus on strengths every day have
12.5% greater productivity.

When leaders focus on individuals' strengths, their employees are **8x** more likely to be engaged.

“Leaders around the world are thinking about empowerment these days, and there is no more effective way to empower people than to see each person in terms of his or her strengths.”

Donald O. Clifton, Ph.D.
Father of Strengths-Based Psychology



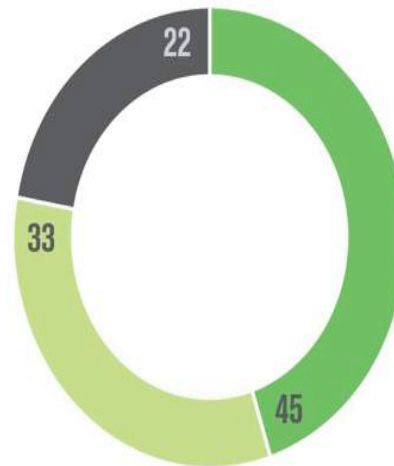


Sales associates who received coaching on their strengths experience **11% higher** volume per customer and a **6% higher** closing percentage on average.

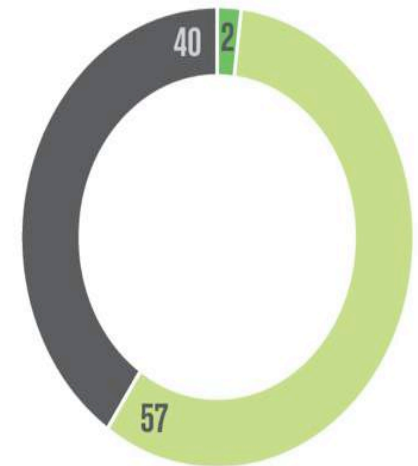
Managers who predominantly focus on employees' strengths reduce active disengagement to an astoundingly **low 1%**.



MY SUPERVISOR FOCUSES ON MY STRENGTHS OR POSITIVE CHARACTERISTICS



MY SUPERVISOR FOCUSES ON MY WEAKNESSES OR NEGATIVE CHARACTERISTICS



IGNORED

%ACTIVELY DISENGAGED %NOT ENGAGED %ENGAGED

Strength:

Not just what you are good at
Activities that make *you feel* STRONG.

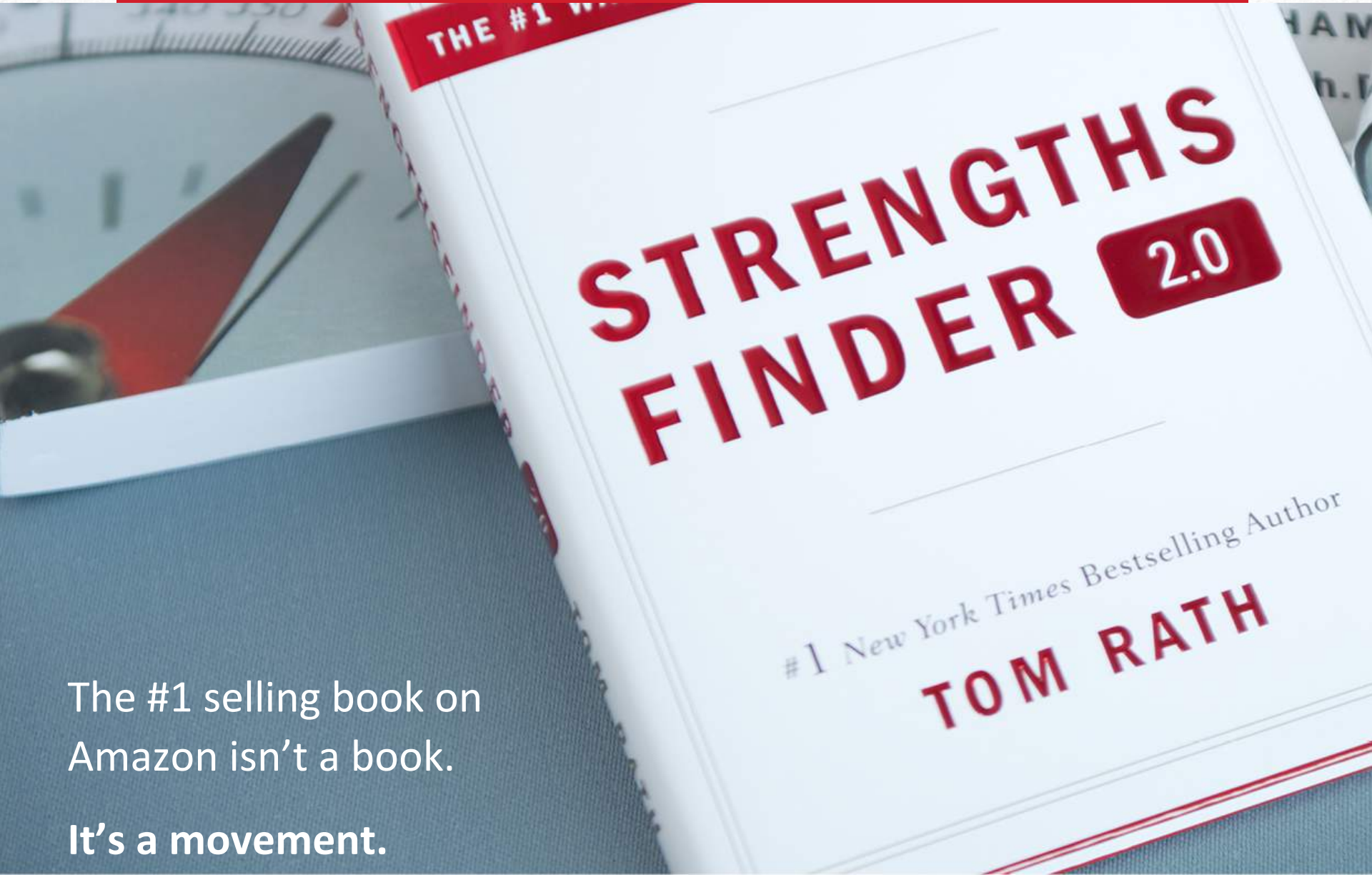
Greatest contribution

Your "edge"

Natural comparative advantage

Multiplier

Accelerator



The #1 selling book on Amazon isn't a book.

It's a movement.

TALENT (raw)

Naturally recurring pattern of thought, feeling, or behavior that can be productively applied.

STRENGTH (mature)

The ability to consistently produce a positive outcome through near-perfect performance in a specific task.

TALENT x **Investment**
(raw) (practice, skill, knowledge)
= STRENGTH
(mature)

Talent Growth and Development Plans



Your Strengths Journey Begins!
Raw Talents don't define you
You define what you do with them



Leave them raw
Or Invest in them to become Strengths

**For Coaching and Workshop Solutions, Accelerated By
Strengths For Your:**

**Leadership Development / Great Manager Program
Team Effectiveness
Employee Engagement**

**For Expert Help Getting Started With Strengths
Accelerated Talent Development Contact Us At:**

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